

# LÖWENBRÄUKUNST

## Löwenbräukunst Open Call Anniversary Beer Label Logo Placement

The Löwenbräukunst logo must be included on the beer label. Unfortunately, entries without the logo cannot be considered during the judging process.

You can download the logo from the 'Downloads' section on the website. The download package contains the logo in black and white version. Depending on your design, please use the colour version that stands out best against the background and ensures the logo stays **recognisable**.

The package contains the logo in SVG and EPS vector formats, or as a PNG.

When placing the logo, please ensure that the logo's protection area is respected as far as possible.



Logo with a protection area